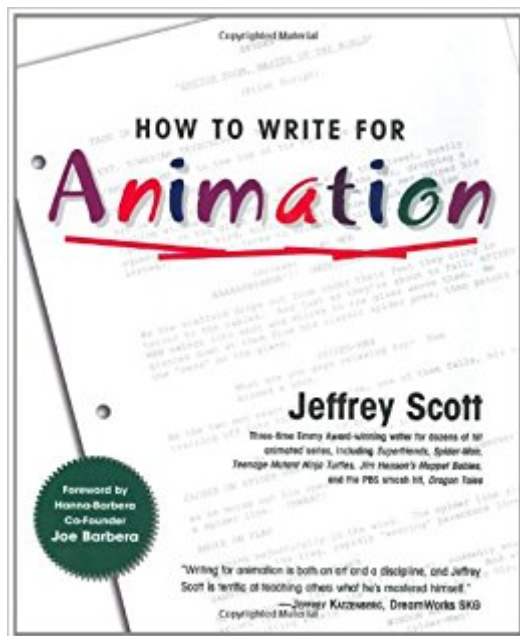


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# How To Write For Animation



## Synopsis

The world of animation has expanded far beyond the children's fare generations of Americans have grown up watching. Hit television series like South Park, The Simpsons, and King of the Hill have blurred the boundary between sitcom and cartoon and have aimed straight for adult audiences with a powerful admixture of social commentary and outright hilarity. In movie theaters, with films like Toy Story and Shrek, digital technology has enabled animators to produce films both of stunningly realistic quality and the imagination and fantasy that the genre has always supplied. In the meantime, with recent hits like Tarzan and the forthcoming Atlantis: The Lost Empire, classic animation has never been more popular. It all adds up to an expanding market for writers who have an eye toward the future and an eagerness to work in a medium where the only limit is the depth of their imagination. With step-by-step instructions, award-winning animation writer Jeffrey Scott details every stop on the road from inspiration to production, with sections on premises, outlines, storyboards, treatments, description, and dialogue, and much more: \* The job market and salaries for animation writing \* Writing animation for the internet \* Creating an animated TV series \* How to rewrite and polish scripts \* How to get hired to write for your favorite animated TV show. With the insights of a seasoned veteran he also gives foolproof advice on how to sell the finished product-breaking in, getting an agent, negotiating the treacherous Hollywood pitch meeting. How to Write for Animation is the ultimate guide for anyone with ambitions of writing for the most rapidly developing medium in all of entertainment.

## Book Information

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## Customer Reviews

"Writers! Add Jeffrey Scott's [book] to your required reading list. -- Stan Lee, Chairman Emeritus, Marvel Comics  
A legacy to the world of animation writing that is unmatched and unparalleled.... Now memorialized in this excellent book. -- Peter Roth, President, Warner Bros. Television  
Jeffrey Scott has written the definitive sourcebook for anyone interested in the world of animation and script writing. -- Nancy Kanter, VP Programming, Disney Channel  
Jeffrey Scott is terrific at teaching others what he's mastered himself. -- Jeffrey Katzenberg, Dreamworks SKG

Jeffrey Scott is one of animation's most acclaimed writers. He has written over six hundred animated television scripts for such series as: Superfriends, Jim Henson's Muppet Babies, and Teenage Mutant Ninja Turtles, among others. The grandson of the Three Stooges' Moe Howard, Jeffrey Scott's work has been recognized with three Emmy Awards and a Humanitas Prize.

Jeffrey Scott's book is very easy to understand and fun to read. Scott explains several examples of his own work and shows how to develop a premise, find your story beats, write an outline, and finally a script. He gives great advice on rewriting and writing humor as well. There are some advanced tips for those already familiar with animation writing. No matter your experience level, you'll probably find yourself referring back to this book while working on your projects. This book was published in the early 2000s, so it lacks information about online animation. It would be nice to have an updated version with more about writing for a web series, but I think that it's still very useful as is. I'd highly recommend this book to anyone interested in writing for animation.

I didn't know who he was before buying the book but you bet I learned who he is and what he's done. Great person to read and learn from. The book was very inspiring but specially was technically stimulating to the level that for the first time in my life I think I can give it a shot and write something. He explained writing the script not as an art but a science. Most of the times when he mentioned that writing is also an art he referred to this a "something that takes years to develop" so instead of making me feel bad about this, he went ahead and taught me the basics, the basic structure, the basic approach and it was killer to have some actual samples of his work the reinforcing his words. The book is technical so don't expect an "about my life" book which is great... it's clear that Jeffrey has forged his talent and reputation by his work and not by saying how great he is. The book starts technical and ends in a more conversational way when Jeffrey tells you his "points of view" on different media types including internet. One thing I would love to ask him is to

release an updated edition or even a new book on writing for a) writing for the internet and b) full length picture writing. When he wrote this book, internet animation was booming, now it's here so, some advice from him on this regard would be useful.

Great info., more than a class could ever teach. Don't sweat the small errors in the book. If nothing else, it's a good exercise in writing action. Thanks, Jeffrey.

Arrived on time and as described.

A book for my probably too large book collection.

A wonderful book that anyone looking to write animation will find extremely useful!

A comprehensive help to anyone aspiring to break into script-writing for animation. The title says it all. Mr. Scott gives examples of script formats. His impressive resume is assuring.

I enjoy the writing style and the anecdotes. The way he teaches with a sample script is super effective.

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